

Effortless payments for exceptional gaming: How Zimpler supercharged Ninja Casino.

When it comes to iGaming, seamless payments aren't just a feature - they're a game-changer.

Ninja Casino is an industry leader in the Nordics and Baltics, operating from their base in Latvia. By partnering with Zimpler, they elevated their player experience and operational efficiency in Sweden. The results? Outstanding approval rates, effortless compliance, and a payment flow as smooth as the gameplay.



→ The challenge.

In Sweden's fast-moving iGaming market, frictionless payments are essential for player satisfaction and business growth. Ninja Casino faced challenges that demanded a game-changing partner:

- **Approval rates varied too much:** Swish transactions led the pack, but consistency in performance was a challenge
- **Integration overload:** Managing multiple providers across regions created operational headaches
- **Navigating Swedish financial landscape:** Local compliance and regulatory complexities required deep market expertise

→ The Zimpler solution.

Zimpler delivered a tailored Swish and A2A payment solution optimized for Ninja Casino's needs, offering:

- **Approval rates, perfected:** Zimpler's solution ensured reliable and seamless transactions, removing variability and delivering exceptional consistency
- **Guidance through a shifting landscape:** With expertise in Sweden's evolving financial and regulatory environment - especially in iGaming - Zimpler ensured Ninja Casino stayed ahead of industry changes and compliance requirements
- **A true partnership:** Proactive communication, benchmarks, and dedicated support to drive success

→ The results.

Acceptance rates

96%
record

93%
average

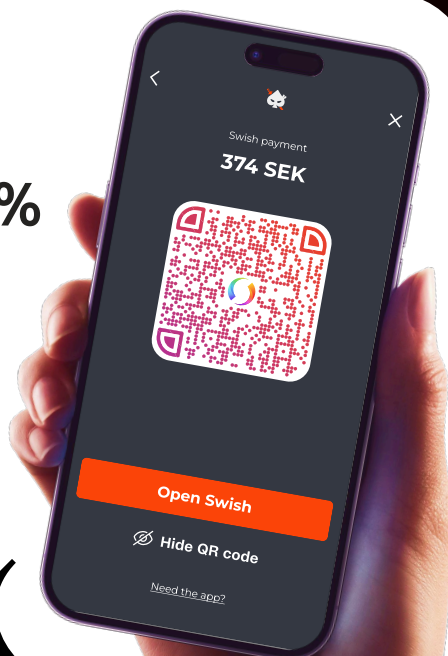
Conversion rates

100%
record

99%
average

“At Ninja Casino, we know how important smooth and reliable payments are for our players - and for us. Working with Zimpler has been a breath of fresh air. Their solution just works - it's simple, secure, and has streamlined our payments, freeing up time to focus on growth. What stands out most is their personal approach. Zimpler is not just ticking boxes or sending generic emails - they listen, adapt, and genuinely care about helping us succeed. They feel like an extension of our team - and that's rare.”

- Arturs Berzins, Head of Payments, Ninja Casino



Ready to uncomplicate your payments?

Zimpler is redefining how payments power growth in iGaming and beyond. Let us show you how seamless, reliable payments can transform your business.

Get started today

