

# Powering Sisu Group's success: How Zimpler helped them soar.

Sisu Group operates Epicbet and ReSpin, two next-generation iGaming brands in a fast-growing market. Built on innovation and player experience, they demand the best - both in gaming and payments. With Zimpler's seamless and adaptive payment solution, they've been able to focus on scaling their brands while ensuring a frictionless player experience.



## → The challenge.

In the evolving and competitive iGaming landscape, a flawless payment experience is critical to player acquisition, retention, and business growth. Sisu Group needed a payment partner who could:

- **Ensure high approval rates:** Consistency in payment performance was a must to maximize player deposits
- **Optimize conversion:** Reducing friction in the payment journey was crucial to keeping players engaged
- **Adapt to their needs:** A flexible, collaborative partner who evolves with them and builds based on their feedback

## → The Zimpler solution.

As Sisu Group's exclusive payments partner, Zimpler delivered a tailored and responsive solution designed to meet their high standards:

- **Top-tier approval rates:** With up to 94% acceptance, players enjoy a smooth and reliable deposit experience
- **Industry-leading conversion:** Achieving up to 98% conversion, players move seamlessly from deposit to gameplay
- **Built-in flexibility:** Zimpler actively incorporates product feedback, offers custom flows, and continuously refines their solution to match Sisu Groups's evolving needs
- **A true partnership:** From branding the payment flows to offering promotional support during slower months, Zimpler provides value far beyond payments

This collaborative approach has created a balanced and mutually beneficial relationship – where Sisu Group's growth is Zimpler's growth.

## → The results.

Acceptance rate	Conversion rate
94%	98%

“Zimpler doesn't just offer a payment solution – they offer a partnership. They listen, adapt, and consistently deliver on their promises. Their service-minded approach and ability to fine-tune their product to our needs make them an invaluable part of our success.”

– Sisu Group



## Ready to elevate your payments?

Zimpler empowers iGaming brands with seamless, scalable payment solutions. Discover what's possible when payments are built around your needs.

Get started today

