

Zimpler's Cookie Notice

Zimpler AB, org. no. 556887-9984 ("Zimpler", "we", "us" or "our") use cookies, web beacons and similar technologies (jointly referred to as "cookies") on our website. It is up to you if you choose to allow our website to place cookies on your device.

We do not place any cookies without your consent, except for such cookies that are necessary to provide the services that you have explicitly requested or that are required for the website to function. You can change your cookie settings at any time. See below under "Disable cookies" for more information on how to do it.

If you wish to find out more on how we process personal data in relation to our use of cookies, please see our [Privacy Notice](#).

1. WHAT ARE COOKIES?

Cookies are text files that contain small amounts of information that are downloaded to your device when you visit a website (and consent to the cookie being placed on your device), either by Zimpler or by a third party with which Zimpler has a relationship.

Cookies are used to recognize the device you use when you visit or return to a website. Cookies help you to effectively navigate between different pages on the website, save settings on the website and improve your user experience in general. They can also be used to direct advertisements to you based on your interests. This is done by tracking your behavior on different websites.

There are two types of cookies: Short-term cookies (session cookies) are automatically deleted when you close your browser, while long-term cookies (persistent cookies) remain on your device after the browser is closed (for example, to remember your user settings next time you return to the website) and until it reaches a defined expiration date. When you visit a website, it is possible that your browser receives cookies from several sources and not just from us.

2. DISABLE COOKIES

You can set your device to not accept all types of cookies and if you have previously given your consent to the use of cookies on our website but subsequently regret it, you may withdraw your consent by changing your cookie settings. You can do this by following the instructions for your specific browser or by using automatic online tools to disable cookies. On certain browsers, you can also indicate that you do not want your internet activity to be tracked.

The organisation responsible for the cookies in question can also provide an automatic tool for disabling cookies. Below you will find an overview of which organisation is behind the cookies that have been placed on the website, what each cookie is used for and information about how you disable cookies you do not consent to.

Please note that some features on the website do not work as well if cookies are disabled. Disabling cookies may affect your use of our website and how certain services on the website work. After your first visit to the website, we may change which cookies are used.

3. THE TYPE OF COOKIES WE USE WHEN YOU VISIT OUR WEBPAGE

3.1. Strictly necessary cookies

The cookies listed below are absolutely necessary for you to be able to navigate and use the services on the website. Without these cookies, the core functions of the website will not function.

Name	Provider / Domain	Expiration / How long the cookie is saved	Description / Purpose
CookieScriptConsent	CookieScript .zimpler.com	1 month	This cookie is used by Cookie-Script.com service to remember visitor cookie consent preferences. It is necessary for Cookie-Script.com cookie banner to work properly.
cf_clearance	https://jobylon.com/	1 year	Used to manage CAPTCHA challenges and to identify bot activity.

3.2. Performance/analytical cookies

The cookies listed below are used to analyze how our visitors use the website and to monitor the website's performance. This enables us to optimize the use of the website and for you as a user to easily find what you are looking for. Among other things, performance cookies are used to see which pages on the website are most popular and to see how users move between the pages on the website. Performance cookies may also be used to display articles or services on the website that we believe are of interest to you based on how you normally use the website.

Name	Provider / Domain	Expiration / How long the cookie is saved	Description / Purpose
_ga	Google LLC .zimpler.com	1 year 1 month	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
_ga_L8XLHGR4QG	.zimpler.com	1 year 1 month	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate

		visitor, session and campaign data for the sites analytics reports.
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3.3. Targeting/Marketing cookies

We use certain cookies that are provided by us as well as third parties to monitor the website's performance and to enable digital communication with users. Third party cookies can also be used by a third party for the purpose decided by these parties. You can read more about how third parties use information that is collected via third party cookies in each organisation's policy.

Name	Provider / Domain	Expiration / How long the cookie is saved	Description / Purpose
IDE	Google LLC .doubleclick.net	1 year	This cookie is set by Doubleclick and carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.
li_gc	LinkedIn Corporation .linkedin.com	6 months	Used to store guest consent to the use of cookies for non-essential purposes.
_uetsid	Microsoft Corporation .zimpler.com	1 day	This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.
bcookie	Microsoft Corporation .linkedin.com	1 year	This is a Microsoft MSN 1st party cookie for sharing the content of the website via social media.
bscookie	LinkedIn Corporation .www.linkedin.com	1 year	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
_gcl_au	Google LLC .zimpler.com	3 months	Used to store the Google Ads gclid (click-identifier) to make it available for conversions tracking.
lidc	Microsoft Corporation .linkedin.com	1 day	This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website.
MUID	Microsoft Corporation .bing.com	1 year	This cookie is widely used by Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts. Widely believed to sync across many different Microsoft domains, allowing user tracking.
li_sugr	.linked.com	3 months	Used to make a probabilistic match of a user's identity outside the Designated Countries.
_uetvid	Microsoft Corporation .zimpler.com	1 year	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.

UserMatchHistory	<u>LinkedIn Corporation</u> .linkedin.com	1 month	This cookie is used to track visitors so that more relevant ads can be presented based on the visitor's preferences.
AnalyticsSyncHistory	<u>LinkedIn Corporation</u> .linkedin.com	1 month	Used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries

Please note that this cookie notice does not cover, and we are not responsible for, third party's use of the information collected by such cookies (neither if this website links to such a third party's website, nor vice versa).

4. THE TYPE OF TRACKING TECHNOLOGIES WE USE WHEN END USER USE OUR PAYMENT SERVICES

4.1. Performance/analytics

Zimpler uses tracking technologies to improve the user experience and enable faster payments.

Name	Provider / Domain	Expiration / How long the cookie is saved	Description / Purpose
What values we will store: "user_id" to recognize the end user "bank_id" to know which bank end user used	Zimpler	Until withdrawal of end user consent	Identifies recurring end users by attaching a unique identifier to the reusable AIS consent, where Zimpler may re-use "user_id" to recognise the user, "bank_id" to know which bank end user used, for a faster payment experience by increasing performance, minimising user drop and analytics

5. CONTACT INFORMATION

Data controller

Name: Zimpler AB
Reg. no: 556887-9984
Postal address: Wallingatan 2, 111 60 Stockholm
E-mail address: privacy@zimpler.com

Zimpler has a Data Protection Officer (DPO) who is responsible for monitoring our compliance with applicable data protection legislation. If you have any questions to us, or feel you need any part of this notice explained, please contact us by sending an e-mail to privacy@zimpler.com. If you specifically wish to contact Zimpler's DPO, enter this on the subject line.

6. VERSIONS IN OTHER LANGUAGES THAN ENGLISH

The original version of this cookie notice is written in English. To the extent that a translated version of this cookie notice conflicts with the English version, the English version shall prevail.

7. CHANGES TO THIS COOKIE NOTICE

We reserve the right to change this cookie notice from time to time. We will inform you of any changes by posting the updated notice on our website. If we make any material changes to our notice, we will push a notification through a banner on our website and/or by e-mail (if we have your e-mail address and you have not opted-out from such use). We encourage you to contact us if you have any questions about the notice or about how we process your personal data.

This Cookie Notice was last updated January 2024.